



Stop Second-Guessing. Start Leading.

The Sweet Spot Leader Certificate Program equips early-career managers with the tools and skills to lead with confidence.



Sweet Spot Leader
CONFIDENCE. COMPETENCE. CONNECTION.

The Reality of New Leadership

You got the promotion. But nobody taught you how to lead. You're overwhelmed, anxious, and wondering if you're doing it right.

You're not alone — and there's **a better way forward.**

[THESWEETSPOTLEADER.COM](https://thesweetspotleader.com)

Your Roadmap to Confident Leadership



5 Online Courses

Seven weeks each for practical, human-centered leadership training you can apply immediately.



Certificate in Human-Centered Leadership

Earn a certificate upon program completion.



10 Group Coaching Sessions

Interactive webinars with experienced coaches - 2 per course (mid-point and near completion).



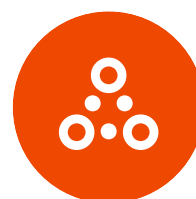
Course Materials Access

Access to course materials for a year after course completion.



2-day Immersive Leadership Lab

Choose from labs scheduled throughout the year (max 30 participants for optimal networking).



Alumni Network

Gain lasting relationships with a cohort of like-minded leaders to build community and cement skills.

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**Start with any course—
no prerequisites required.**

*New courses begin every 7 weeks, so you
can join at the time that works best for you.*

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Foundation Course



LEADERSHIP PRINCIPLES

Becoming the leader the world needs

Discover your authentic leadership style and learn to lead with purpose. Build the foundation for everything that follows.

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Build & Connect Courses



CULTURE ARCHITECTS

Cultivating a legendary team

Learn to create environments where people thrive, collaborate, and do their best work together.



IGNITING CONNECTION

Communicating for influence and impact

Master the art of clear, compelling communication that inspires action and builds trust.

Resilience & Growth Courses



LEADING THROUGH THE STORM

Developing resilience and navigating complex challenges

Learn to recognize the challenges leadership will inevitably bring — and build the resilience and practical strategies to navigate them with confidence.



LEADING FROM WITHIN

Unlocking the best version of yourself

Learn the habits and practices that prepare you for everyday leadership — emotionally, spiritually, and physically — so you can bring your best to the people you lead.

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Learn from the Best



Battle-Tested

Former Navy SEAL director of operations shares leadership under pressure.



Championship Mindset

Major champion professional golfer on peak performance and resilience.



Industry Leaders

Healthcare executives and diverse leaders from top organizations.

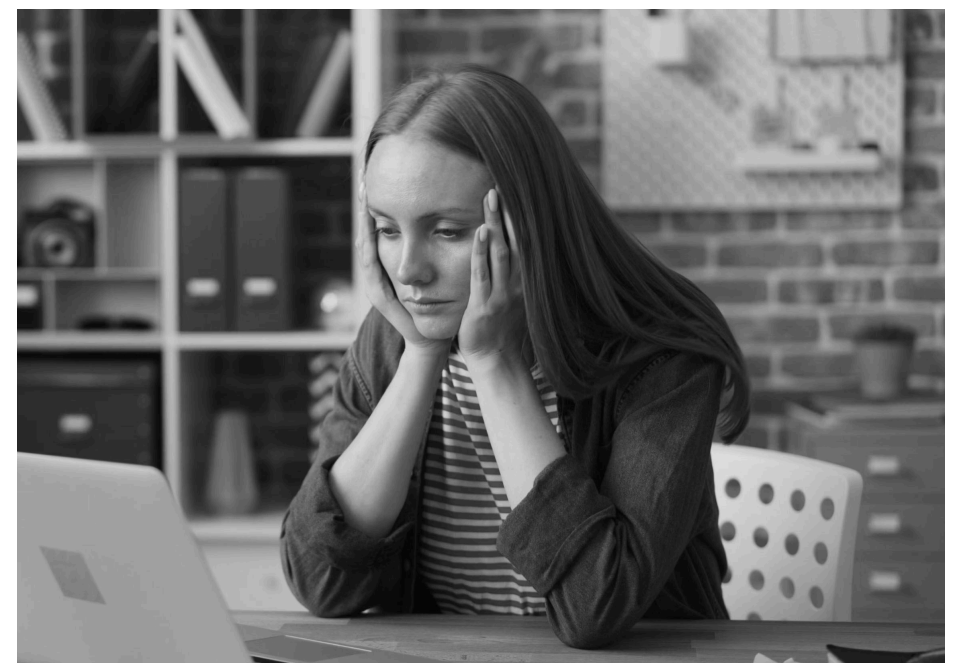
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From High Performer To Leading People

Before

Second-guessing every decision, feeling isolated, struggling to balance demands.



After

Leading with humanity, building strong teams with impact, navigating challenges with resilience.



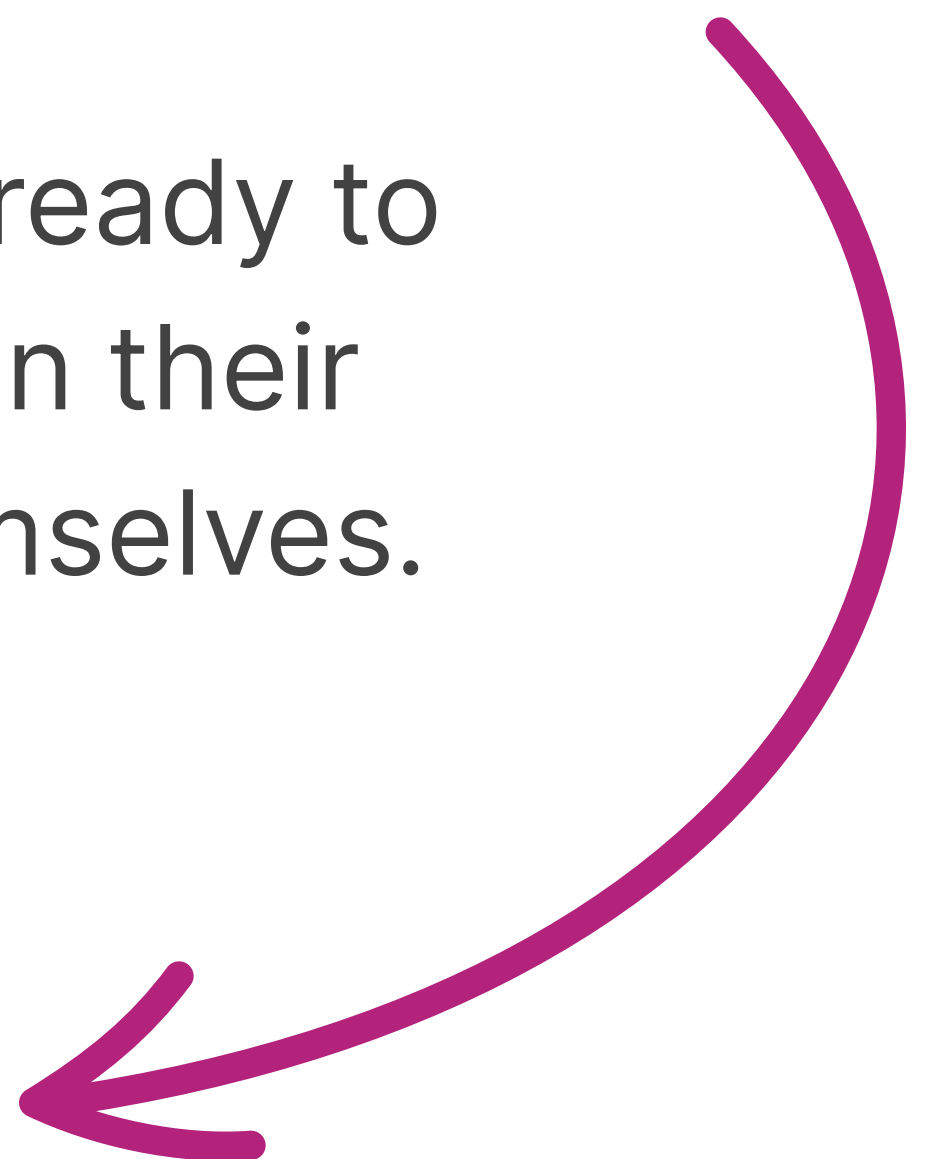
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Your Leadership Journey Starts **Here**

Join other first time leaders ready to ignite the hidden talent within their team, organization, and themselves.

[THESWEETSPOTLEADER.COM](https://thesweetspotleader.com)



Corporate L&D Solutions

Invest in your emerging leaders with flexible enrollment options for teams of any size.

Group Enrollment	Shared Investment	Full Investment
Pass-through cost with volume discount as an employee perk.	Organization covers a portion, leaders pay the rest.	Organization covers the complete program cost—best for exclusive employee benefit

Participants Tier	Cost Per Person
1-2	\$6,995
3-10	\$6,295 (10% discount)
11-25	\$5,595 (20% discount)
26-50	\$4,895 (30% discount)
50+	Negotiated pricing
Pricing applies to all investment options.	

RECOMMENDED

Annual Cohort

Enroll a group of participants who start together on the same date and go through the entire program together. This model builds peer networks within your organization and creates a shared leadership language across teams.

Why Sweet Spot Leadership for People Leaders

Deliver a rigorous leadership program your organization can stand behind.



9-month structured program

Fits with current L&D initiatives — built to apply leadership skills without disrupting day-to-day operations.



Shared leadership language

Builds a consistent, human-centered leadership framework so managers at every level are working from the same foundation.



Designed for the leadership gap

For first-time and early-career managers — the group most underserved by general L&D programs.



Turnkey solution

No internal curriculum development needed, saving HR and L&D time and resources.



Reportable outcomes

Completion tracking and participant feedback — giving you data to support budget conversations and demonstrate program value.